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FOR IMMEDIATE RELEASE

US Based LED Lighting Manufacturer Noribachi Announces New Distribution Programs, Product Advancements and Substantial Revenue Growth

Noribachi showcases new product options, programs and gains in revenue

LOS ANGELES - Noribachi is excited to announce key achievements for the first half of 2014, which include new distribution programs, product advancements and substantial revenue growth.

New Distribution Programs

Over the last nine months, there has been a steady increase in inquiries for "off-the-shelf" fixtures featuring Noribachi's proprietary technology. Several of these fixtures are now available for immediate purchase under Noribachi's new Quickship and Distributor Stocking programs.

The Quick Ship Program features a selection of the most popular LED fixture and light engine retrofit configurations from the standard custom option product line. Customers can order and expect their orders to ship out within 48 hours.

The Distributor Stocking Program features the same products as the Quick Ship program, but with a minimum order quantity and shipping within 96 hours.

"Noribachi expresses sincere thanks to all of our partners. It is because of their crucial support that Noribachi has been so successful at developing our industry leading LED lighting solutions," said Esther M. Santos, COO of Noribachi. "Through our new distribution programs, customers will now be able to immediately purchase our most popular fixtures from our custom line of LED fixtures with essentially no lead time."

Product Advancements

In the first half of this year, Noribachi has added a plethora of products and features to their standard product line, including:

- Validation and testing of several more LED chips from 2 different manufacturers.
- Introduction of a very high-powered troffer geometry fixture.
- Introduction of a 40 degree beam angle product line.
- Introduction of battery backup to most of the existing product set.
- Introduction of a full line of fixtures including:
 - LED Wallpacks
 - LED Shoeboxes
 - LED Canopy Lights

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Revenue Growth

In Q2 of this year, Noribachi surpassed 6,000 completed projects. This multitude of projects resulted in an impressive growth in revenue. Q2, which ended in June, saw a revenue increase of over 350% from a year ago. In addition, the revenue for the 1st half of the year compared to the 1st half of last year was an over 285% increase.

"Being named one of the year's most promising companies by Forbes magazine and having had revenue growth of this magnitude has been very gratifying," added Santos. "With over 6,000 projects and many Fortune 500 customers to date, we are excited about the possibilities in the 2nd half of 2014."

About Noribachi:

Noribachi is a premier, US based, LED lighting and engineering firm providing customized illumination solutions for any application.

Embracing a hand crafted and modular approach for developing custom LED solutions, Noribachi drives the lighting industry forward with a dedication to thoughtful product design and the principles of efficient energy use. All lights are custom-made in the US, with typical lead times of 4 weeks or less.

Noribachi LED solutions are independently tested and fully certified; over 5,000 installations for Fortune 500 companies, leading government agencies, and world-class hotels in the US and internationally attest to Noribachi's enduring product quality.

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